

# FIGMENT

C R E A T I V E G R O U P

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***National Association of Professional and Executive Women  
names Polly Liebig of Figment Creative Group "Woman of the  
Year" in Advertising and Virtual Marketing.***

Michigan City, Indiana—The National Association of Professional and Executive Women names Polly Liebig, President of Figment Creative Group, “Woman of the Year” in Advertising and Virtual Marketing. Only one woman from each industry is named “Woman of the Year” and each honoree is selected from thousands of women in their field. They are chosen based on outstanding accomplishments. Leadership and service and will nationally represent their industry in the “Women of Excellence” Registry.

Liebig has 29 years of experience in the area of advertising and virtual marketing. As president of Figment Creative Group, she is responsible for business management and administration, customer service, project management and new business development. She has received the Gold Award from the National Mature Media Awards Program and was recipient of the Addy Award.

Figment Creative Group, the award-winning marketing and advertising firm based in Michigan City and Sedona, Arizona, is a "virtual" marketing, advertising and communication agency—a network of independent professionals who are assembled into custom designed teams to meet specific client needs. Clients range from Fortune 100 companies to area businesses.

Figment is located at the Entrepreneur Center of Michigan City, 422 Franklin St., Michigan City, Indiana at 219-809-4200 x310, and online at figmentcreative.com. You can email Polly at polly@figmentcreative.com.

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