

FIGMENT

C R E A T I V E G R O U P

FOR IMMEDIATE RELEASE
June 17, 2008

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***Folio* Magazine Awards Figment Creative Group with the Publication of the ACME Brochure**

Michigan City, Indiana—*Folio* Magazine, which serves the magazine publishing industry, business to business, consumer, association, city and regional news, has featured the ACME brochure designed by Figment Creative Group and printed by FosteReprints on their magazine marketing excellence website.

This site features a marketing gallery of innovative and interesting marketing materials that demonstrate new approaches in marketing. The link is <http://marketing.foliomag.com/image>.

The ACME brochure was designed and written to convey Acme's exceptional telecommunications and data connectivity services. Since the company's formation, Acme has been investing in state of the art fiber networks serving the greater northwest Indiana market. The primary factor setting Acme Communications apart from the competition is the personalized customer service and technical guidance being delivered to the commercial customers.

"We are not satisfied until the customer fully understands the phone and data network needed to take their business to the next level and how they are realizing a savings with ACME" stated William Richey, President of ACME Communications Inc. "Each and every business is operating in a global economy, the speed of business cannot be held up by antique telecommunication infrastructure," Richey added. Based in downtown Michigan City, Indiana, Acme operates with a one on one, customer first attitude offering the latest technical connectivity solutions and is proud to be meeting the demands of sophisticated, Fortune 500 customers and saving them money.

Figment Creative Group, the award-winning marketing and advertising firm based in Michigan City and Sedona, Arizona, is a "virtual" marketing, advertising and communication agency—a network of independent professionals who are assembled into custom designed teams to meet specific client needs. Clients range from Fortune 100 companies to area businesses.

Figment is located at the Entrepreneur Center of Michigan City, 422 Franklin St., Michigan City, Indiana at 219-809-4200 x310, and online at figmentcreative.com. You can email Polly at polly@figmentcreative.com.

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